

MICE, Sports and Destinations



About us

12

Hotels and Resorts by the Sea

3.500m²

Exclusive Ethra Thalasso SPA

2.500

Employees

Hotel in the snow

1,2 MIn

Overnight stays in 2023

€55 MIn

Investments in our resorts in 2023 to renovate facilities and services Hotels and Resorts renovated in 2023 and 2024 (Indicated by a blue star)

4.200

Meeting rooms

40

Rooms/12,000 beds



Ideal destinations for:

Events for up to 2.500 people

Up to 7.800 sqm of exhibition space in a resort

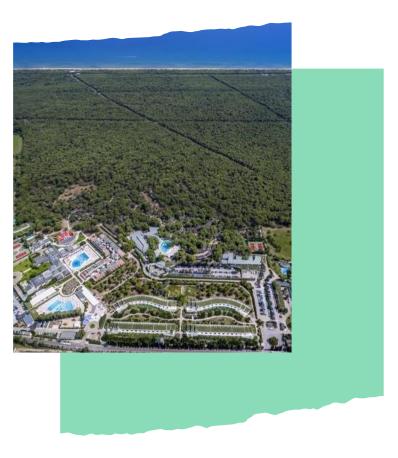


Ethra Reserve Hotels & Resorts

An exclusive MICE destination

in the heart of Apulia

Centuries of history and enchanting landscapes are some of the wonders that make this the perfect place to stay and take home unforgettable experiences





Ethra Reserve

Apulia

Hotels & Resorts

- Kalidria Hotel & Thalasso Spa
- Alborèa Ecolodge Resort
- Valentino Resort
- Calanè Resort
- 764 rooms

Services and facilities

- 5 km sandy beach
- 3,500 m² Thalasso SPA
- 8 Restaurants
- 7 bars
- 6 Pools
- · Sports fields and fitness areas
- Mini, young and Teen clubs, Baby Kitchen, Baby Daycare
- Playgrounds and Aqua Park
- 20 Halls and 2 open-air amphitheaters for congresses and events
- 480-seat plenary hall
- 800-seat open-air amphitheater
- 390-seat open-air amphitheater

Airports & Landmarks distances

100 km Bari & Brindisi, 20 km Railway Station Metaponto, 40 km Railway Station Taranto, 135 km Lecce, 85 km Ostuni, 60 km Alberobello, 76 km Polignano a Mare, 64 km Matera





Ethra Reserve

Apulia

Congress •

- 1. Ethra 2. Buonvento
- 3. Ostro
- 4. Grecale
- 5. Libeccio
- 6. Stampa
- 7. Bolina
- 8. Fiocco
- 9. Atryum
- 10. Teatro
- 11. Coquì rosso 1
- 12. Coquì rosso 2
- 13. Coquì azzurro
- 14. Coquì arancio 1
- 15. Coquì arancio 2
- 16. Lower ivory
- 17. Upper ivory
- 19. Garden
- 20. Library
- 21. Clarke
- 22. Amphitheatre

Resorts

- 1. Calanè
- 2. Valentino
- 3. Alborèa
- 4. Kalidria

Restaurants

- 1. Calanè (2 restaurants)
- 2. Valentino
- 3. Alborèa
- 4. Kalidria
- Scirò 5.
- 6. Mediterraneo
- 7. Ethra Pinseria

Rooms

- Classic Calanè
- Classic Valentino
- Superior Valentino

Swimming Pools

- Calanè
- Calanè
- Alborèa
 - Kalidria
 - Valentino
 - Ethra

- 18. Panorama



Ethra Reserve Kalidria Hotel & Thalasso SPA



109

Rooms & suites

- Albachiara Suite (100 sqm)
- Suite (over 60 sqm)
- Ecolodge Suite (50 sqm)
- Superior (37 sqm)
- Classic (30 sqm)
- Dog Room

Elegant, exclusive and surrounded by nature. With a beautiful long and private sandy beach, where guests can enjoy peace and wellness



Ethra Reserve Thalasso SPA

Services & facilities

- Thalassotherapy treatments
- Seawater swimming pool with solarium
- Hot/cold aquatonic path
- Rituals treatments for face and body
- En-plein-air wellness oasis with whirlpools
- Beauty treatments
- Saunas and turkish bath
- Fitness area with personal trainer

The 3.500 sqm SPA, one of the largest and most important in Italy.





Ethra Reserve **Alborèa Ecolodge Resort**

H 119

Ecolodge

- Ecolodge Suite Executive (50 sqm)
- Ecolodge Suite Classic (50 sqm)
- Dog Room

A natural oasis where exclusivity and wellness meet everyone's desires.



Ethra Reserve **Alborèa Ecolodge Resort**



Ethra Reserve Valentino Resort

351

Rooms & suites

- Junior Suite Garden (41 sqm)
- Suite (29 sqm)
- Deluxe Suite (40-41 sqm)
- Executive Garden Suite (54 sqm)
- Superior (24-28 sqm)
- Superior Family (53 sqm)
- Superior Family Suite (78 sqm)
- Classic (27-41 sqm)
- Dog Room

An unspoilt, richly serviced place to offer unforgettable stays.



Ethra Reserve Valentino Resort





Ethra Reserve **Calanè Resort**

185

Rooms & suites

- Premium (26 sqm)
- Family (52 sqm)
- Superior (26 sqm)
- Classic (26 sqm)
- Dog Room

A dynamic atmosphere in the stunning location of the Stornara nature reserve.



Ethra Reserve Calanè Resort

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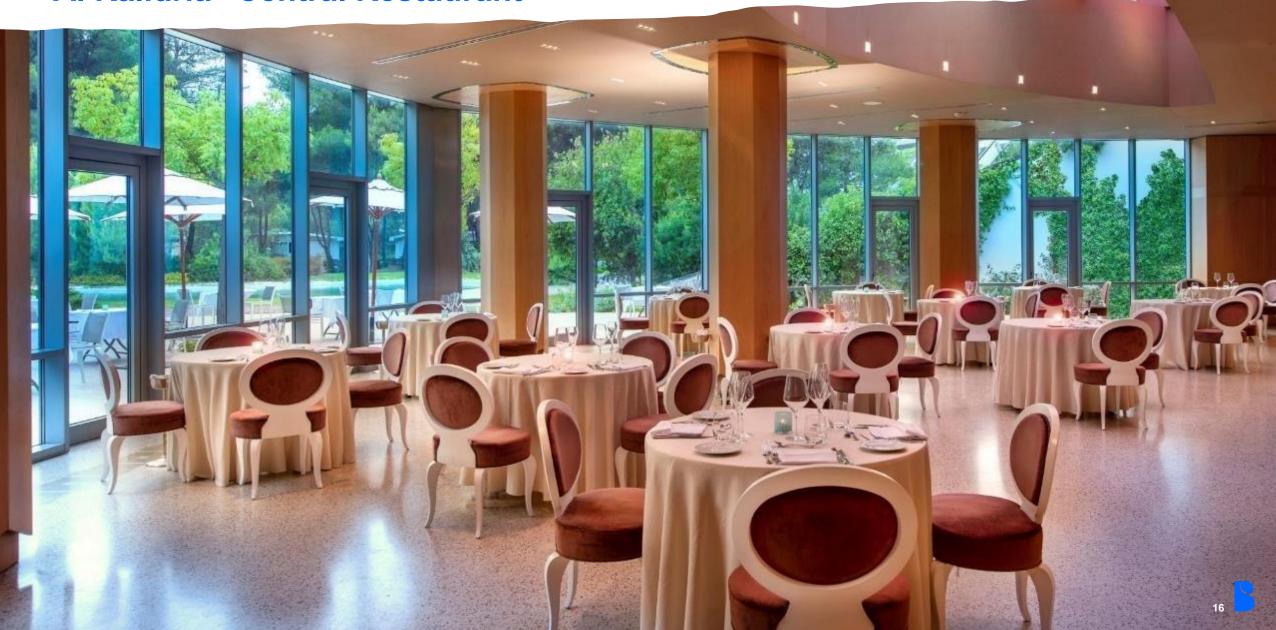
Classic Room



Ethra Reserve Food & Beverage

- 8 Restaurants
- 7 bars
- Kalidria Central Restaurant 350 seats
- Alborèa Central Restaurant 450 seats
- Valentino Central Restaurant 1.125 seats
- Calanè Central Restaurant 760 seats
- "Mediterraneo" Beach Restaurant 100 seats
- "Scirò" Beach Restaurant 210 seats
- "Ethra" Pinseria 180 seats

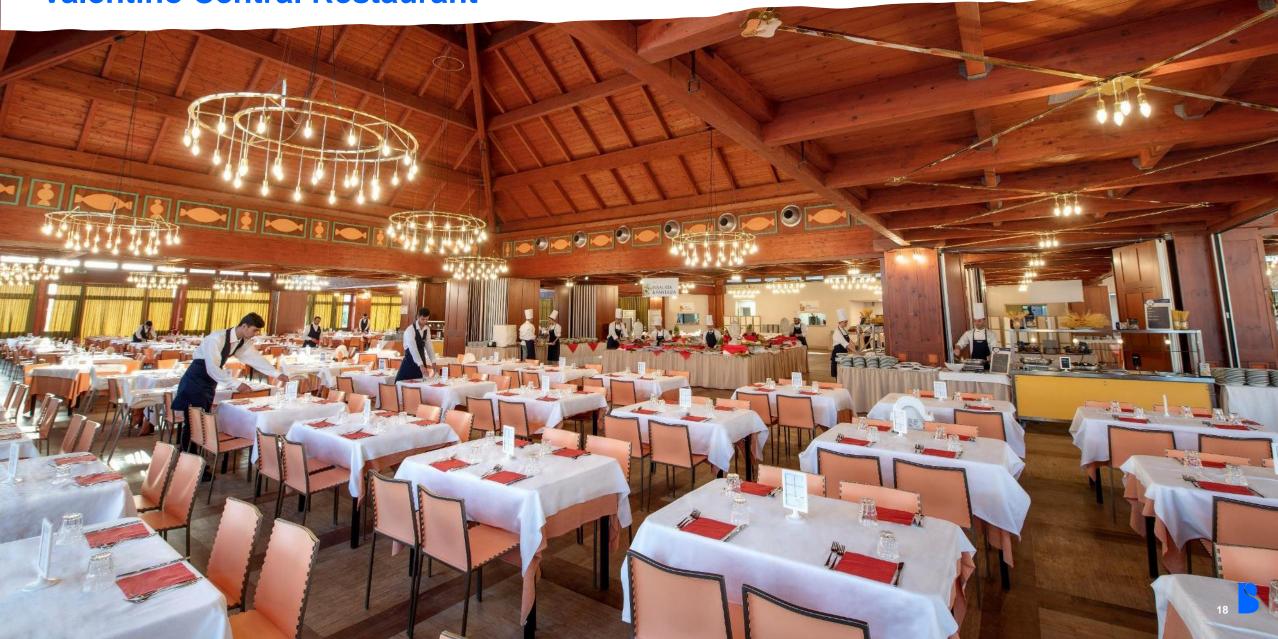
Ethra Reserve **"Al Kalidria" Central Restaurant**



Ethra Reserve Alborèa Central Restaurant



Ethra Reserve Valentino Central Restaurant



Ethra Reserve Calanè Central Restaurant



Ethra Reserve "Mediterraneo" Beach Restaurant



Ethra Reserve "Scirò" Beach Restaurant



Ethra Reserve Ethra Pinseria





Ethra Reserve Congress Center

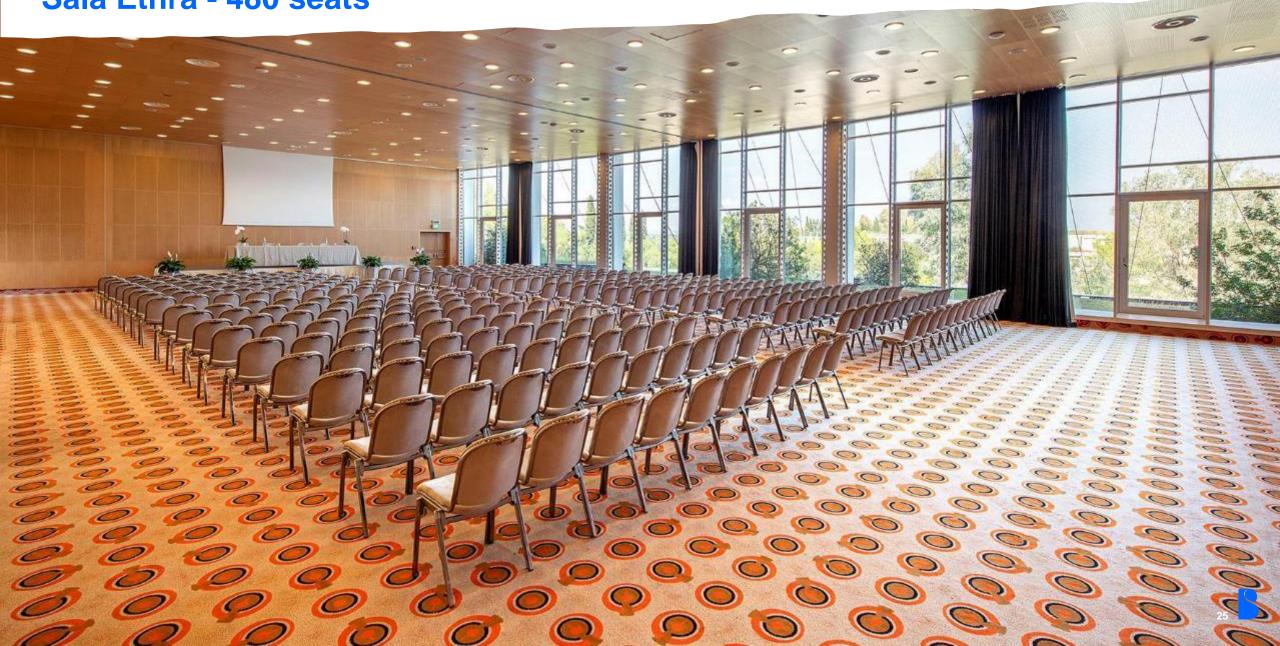
- 20 Congress and event halls
- 480 Seats in the main hall
- 7800 sqm exhibition areas indoor and outdoor
- 5,35 mt main hall height
- 2 Outdoor theaters (800 390 seats), outdoor incentive areas



Ethra Reserve Congress Rooms

Hotel	Room Name	Max capacity	Cocktail	Theater	School desks	Cabaret	Horseshoe	Panel discussion	Floor	sqm. area	Height	Dimension	Air Cond	Three-phase five-pole socket	Sound system	Natural light
Calanè Resort	Ethra	480	480	480	300	250	100	-	2	500	5,35	28,5X16,6	Х	Х	X	Х
	Buonvento	250	250	250	100	100	40	40	2	250	5,35	16,6X14,2	Х	X	Х	Х
	Ostro	250	250	250	100	100	40	40	2	250	5,35	16,6X14,2	Х	X	Х	Х
	Grecale	60	60	60	30	30	26	26	2	70	3,4	10X7	Х	-	-	-
	Libeccio	30	30	30	16	-	20	20	2	35	3,4	8,6x4,3	x	-	-	-
	Stampa	15	15	15	-	-	-	16	2	23	3,4	6,8x3,8	x	-	-	-
	Bolina	30	30	30	16	16	-	20	Ground	51	3,4	6,7X7,7	Х	-	-	-
	Fiocco	30	30	30	16	16	-	20	Ground	51	3,4	6,7X7,7	Х	-	-	-
	Atryum	160	160	160	80	80	-	-	Ground	400	6,3	Semicircle	Х	-	-	Х
	Theatre	390	390	390	-	-	-	-	2	-	OPEN	-	-	X	-	-
Alborea Ecolodge Resort	Coqui Rosso 1	100	100	100	48	35	36	36	Ground	183	4,3	14,4X12,7	х	Х	-	х
	Coqui Rosso 2	70	70	70	32	28	24	24	Ground	141	4,3	12,5X11,3	х	X	-	Х
	Coqui Azzurro	70	70	70	20	20	32	32	Ground	160	4,3	15,5X10,3	х	Х		Х
	Coqui Arancio 1	70	70	70	36	24	32	32	Ground	125	4,3	13,3X9,4	х	X	-	Х
	Coqui Arancio 2	120	120	120	30	21	36	36	Ground	200	4,3	15,2x13,1	х	Х	-	Х
	Lower ivory	70	70	70	30	20	16	16	Ground	174	3,9	18,5X9,2	x	х	-	х
	Upper ivory	60	60	60	30	28	32	32	1	174	3,9	18,5X9,2	x	Х	-	Х
Kalidria Hotel & Thalasso SPA	Panorama	45	45	45	20	-	24	24	1	84	3,7	14X6	Х	-	-	Х
	Garden	70	70	70	30	35	30	-	Ground	145	3,7	7,60X15,80	Х	-	-	Х
	Library	60	60	60	30	30	22	-	Ground	85	3,1	9,6x8,9	Х	-	-	Х
Valentino Resort	Clarke	150	150	150	-	-	-	-	Raised	180	4	-	Х	x	-	x
	Amphitheatre	806	806	806					Ground		OPEN			x		

Ethra Reserve **Sala Ethra - 480 seats**



Ethra Reserve Sala Coquì avorio inferiore - 70 seats



Ethra Reserve Sala Clark - 150 seats





Ethra Reserve Beach & facilities

6 Pools

- Calanè (2 pools)
- Alborèa
- Kalidria
- Valentino
- Ethra











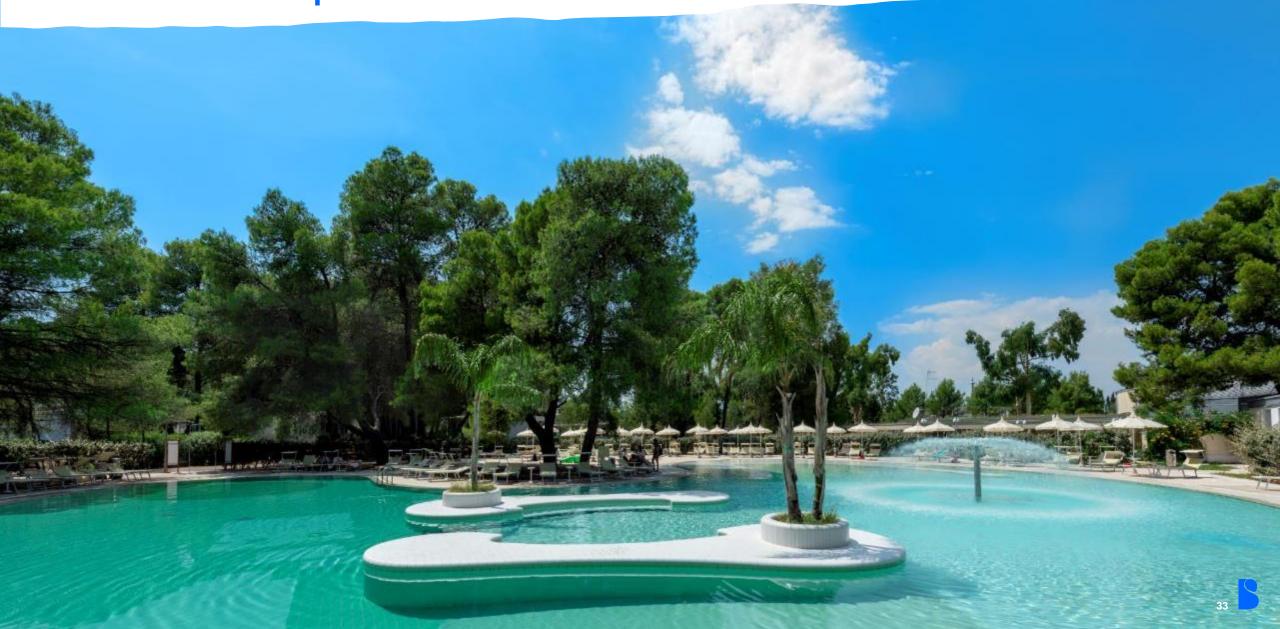








Ethra Reserve **Pools – Seawater pool**





Ethra Reserve

Sports fields, fitness areas & nautical sports

- 6 Pools
- 3 Gyms
- 7 Tennis courts
- 1 All purpose pitch
- 3 Five-a-side football pitches
- 1 Bowl court
- 1 Archery
- 1 Target shooting range
- 1 Table tennis
- Beach volley and beach tennis courts
- Swimming courses
- Sailing and windsurfing
- Nautical sports





Ethra Reserve Sports Academy 2024



Between July and August, 4 sports academies will be open with VIP coaches for all ages.

Sport	Period	Classes
Fencing	 24 - 28 June 15 - 19 July 	Two classes: • 6-13 years old • 14+ years old
Tennis	 22/26 July 29 July/2 August 	Two classes: • 6-13 years old • 14+ years old
Artistic Gymnastics	 12 - 16 August 19 - 23 August 	• 5 - 16 years old
Basket	 26 - 30 August 2 - 6 September 	• 5 - 16 years old
Padel	• 30 June – 31 August	+17 years old



Torreserena Resort

Apulia

A fine sandy beach surrounded by a picturesque pine forest and a new design that is a true tribute to the beauty of the sea, with warm sandy colours and cool shades of blue





Torreserena Resort

Apulia

400

Rooms

- Premium, also Garden or with Balcony
- Family, also Garden or with Balcony
- Superior, also Garden or with Balcony
- Classic, also Garden
- Dog Room



Services and facilities

- Sandy, private beach
- 2 Restaurants (1 central 1 thematic)
- Mini Club, Young and Teen Club
- Playgrounds and Water Park
- Day and night entertainment
- Baby Kitchen
- Bluwellness
- Free Wi-Fi
- Shops
- Indoor car park
- Dog-Friendly

Airports & landmarks distances

100 km Bari & Brindisi, 90 km Ostuni, 81 km Polignano a Mare, 65 km Alberobello, 64 km Matera

37

Torreserena Resort





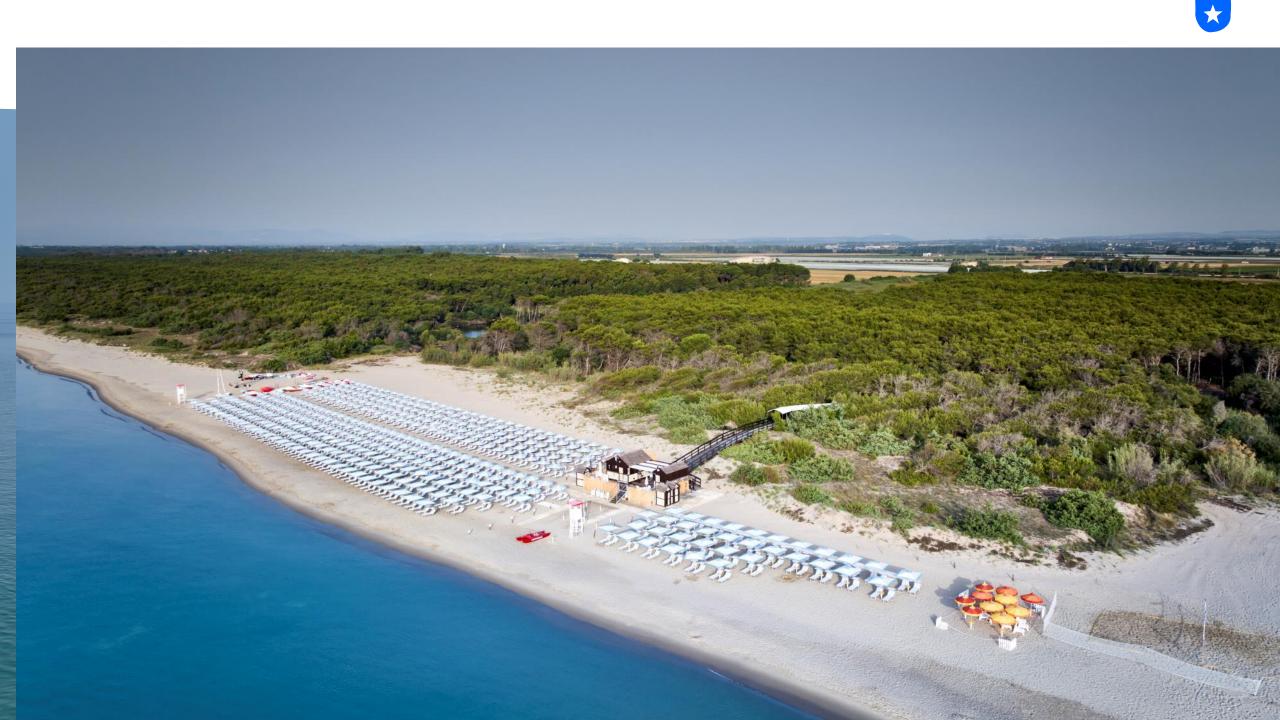
Torreserena Resort

Sports fields, fitness areas & nautical sports

Sports & facilities

- 3 Pools with large solarium
- Fitness Area
- 1 Padel court
- 4 Multi-purpose pitches (tennis / five-a-side football)
- 1 Eight-a-side football pitch
- 2 Bowl courts
- 1 Archery
- Sailing, windsurfing and nautical sport







GranSerena Resort

Apulia

A new cosy and elegant style overlooking the beautiful beaches of Puglia and the Mediterranean maquis, with direct access to the thermal SPA





Apulia

317

Rooms

- Junior Suite with Balcony
- Junior Suite Sea View
- Premium Sea View
- Family
- Superior with Balcony and Sea View
- Classic, also Sea View



Services and facilities

- Private sandy beach
- 2 Restaurants (1 central 1 thematic)
- Mini Club, Young and Teen Club
- Playgrounds and Water Park
- Day and night entertainment
- Baby Kitchen
- Thermal Park
- Torre Canne Thermal Spa accessible directly from the Hotel
- Free Wi-Fi
- Shops
- Indoor Parking

Airports & landmarks distances

50 km Brindisi, 77 km Bari, 24 km Itria Valley, 28k m Alberobello

42

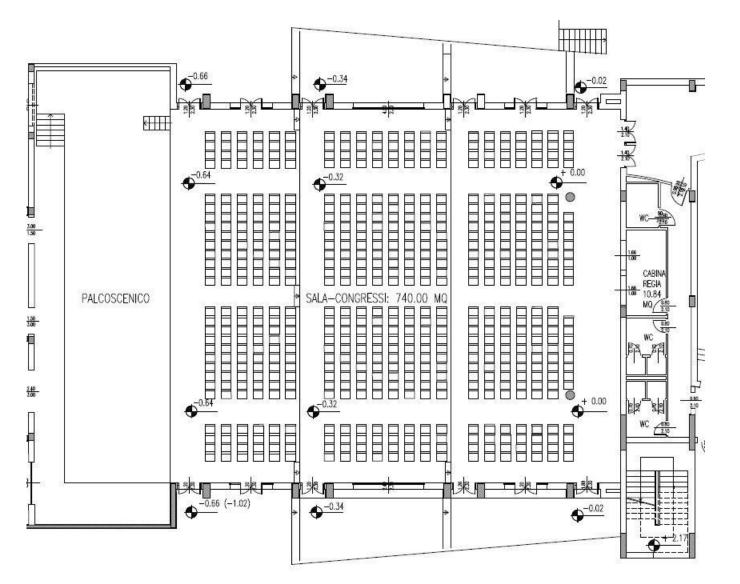
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Congress & event rooms

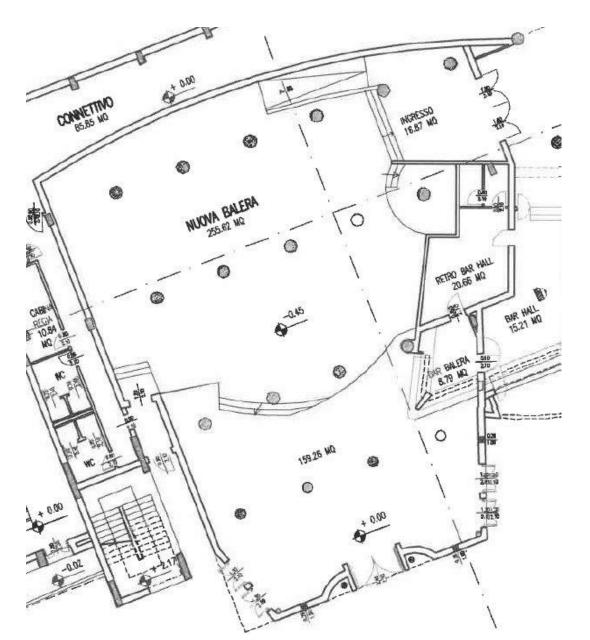
- 3 congress and event rooms
- 758 seats in the main room
- 1,254 sqm indoor exhibition areas
- 5 mt. main room height





Meeting facilities

- 3 congress and event rooms
- 758 seats in the main room
- 1,254 sqm.
- Indoor exhibition areas 5 mt.
- Main room height



Meeting facilities

- 400 seats Balera room
- 415 sqm. Balera room area
- 3.95 mt. Balera room max. height



Sports fields, fitness areas & nautical sports



Sports & facilities

- 3 Pools with large solarium
- Fitness Area
- 1 Padel court
- 1 Tennis court
- 1 Multi-purpose pitches (tennis / basket)
- 1 Five-a-side football pitch
- 1 Beach volley pitch
- 2 Bowl courts
- 1 Archery
- Sailing, windsurfing and nautical sports

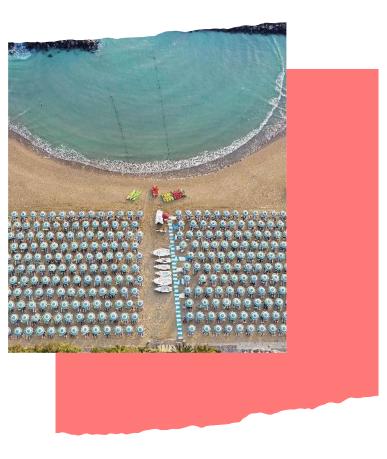






Abruzzo

The Serena Majestic Hotel Residence in the heart of Italy is ideal to organize meetings and events with 22 congress rooms







Rooms Residence

- Suite
- Junior Suite, also Terrace
- Premium
- Superior Terrace
- Superior
- Classic, also Sea View
- Residence Mono, also Sea View
- Residence Two-room apartment, also Terrace

Services and facilities

- Private sandy beach
- 1 Restaurant with outdoor area
- 1 Pizzeria
- Mini Club, Young and Teen Club
- Playgrounds and Water Park
- Day and night entertainment
- Baby Kitchen
- Bluwellness wellness centre
- Free Wi-Fi
- Shops
- Indoor car park

Airport & landmarks distances 14 km Pescara, 7 km Railway Station, 20 km Roma, 580 km Milano

50





Congress & event rooms

- 22 congress and event rooms
- 700 seats in the main room
- 2.683 sqm. exhibition areas indoor and outdoor
- 4 mt. main room height
- 860 seats in the outdoor amphitheater



Room name	Area sqm	Maximum capacity	Natural daylight	Platea	Class Room	Board Room	U-shape	Cocktail	Gala dinner
SALA DEI MARI	777	700	Yes	700	300	80	80	700	550
SALA DEL NORD	478	450	Yes	450	200	50	50	450	
SALA DEL SUD	299	250	Yes	250	100	35	35	250	
SALA COLOMBO	95	50	Yes	50	35	20	20		
ALA MAGELLANO/BERING	90	50	Yes	50	30	20	20		
SALA COOK / VESPUCCI	90	50	Yes	50	35	20	20		
SALA SIRIO /ZODIACO	113	60	Yes	60	35	25	25		
SALA BOREALE	98	50	Yes	50	35	20	20		
SALA ANDROMEDA	86	35	Yes	35	30	15	15		



Sports fields, fitness areas & nautical sports



Sports & facilities

- 3 Pools
- 1 Five-a-side football pitch
- 1 Bowl court
- 1 Archery
- 1 Target shooting range
- 1 Table tennis
- Beach volley and beach tennis courts
- Swimming courses
- Wellness
- Nautical Sports





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Sardinia

A new elegant and refined design set in a picturesque Mediterranean forest overlooking one of the most beautiful sandy beaches in Sardinia





Sardinia

317

Rooms renovated in 2024

- Garden Suite
- Balcony Suite with Terrace
- Premium Garden
- Premium Balcony
- Superior
- Classic
- Dog Room

Services and facilities

- 1 meeting room up to 280 people
- 555 seats outdoor amphitheatre
- Private sandy beach
- 4 Restaurants (1 central 3 thematic)
- Mini Club, Young and Teen Club
- Playgrounds and Water Park
- Day and night entertainment
- Baby Daycare
- Baby Kitchen
- New fitness and SPA area (new 2024)
- Free Wi-Fi
- Indoor car park
- Dog-Friendly

Airport & landmarks distance

35 km Airport Cagliari, 20 km Villasimius, 75 km Nora, 91 km Barumini





Sports fields, fitness areas & nautical sports



Sports & facilities

- 3 Pools with large solarium
- Gym
- SPA area (new 2024)
- 1 Padel courts
- 2 Multi-purpose pitches (tennis / five-a-side football)
- 1 Tennis court
- 2 Bowl courts
- 1 Archery
- Horse riding
- Sailing, windsurfing and nautical sports





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Sardinia

An exclusive, richly serviced resort on a fine sandy beach in one of the most beautiful coastlines of northern Sardinia, amidst expanses of dunes, junipers and mediterranean maquis





Sardinia

363

Rooms

- Prestige Family (30-40 sqm)
- Prestige Terrace (26-30 sqm)
- Prestige (21-32 sqm)
- Junior Suite (29-35 sqm)
- Family (27-43 sqm)
- Superior (20-30 sqm)
- Classic (19-25 sqm)
- Dog Room

Services and facilities

- 1.019 Seats in the outdoor amphitheater
- Private sandy beach
- 3 Restaurants (1 central 2 thematic)
- Full All Inclusive Formula
- Mini Club, Young and Teen Club
- Playgrounds and Water Park
- Day and night entertainment
- Baby Kitchen
- BluSPA, prestigious wellness centre
- Free Wi-Fi in all rooms, public areas and on the beach
- Shops
- Indoor parking
- Dog-Friendly

Airports & landmarks distance

80 km Alghero, 85 km Olbia, 4 km Baia delle Mimose, 12 km Isola Rossa, 20 km Castelsardo







Sports fields, fitness areas & nautical sports



Sports & facilities

- 4 Pools with large solarium
- Gym
- 2 Padel courts
- 3 Multi-purpose pitches (tennis / five-a-side football)
- 1 Eight-a-side football pitch
- 2 Bowl courts
- 1 Archery
- 1 Table tennis
- 1 Sand volley court
- Sailing, windsurfing and nautical sports







Sicily

A modern and lively style that match the colours of Sicilian craftsmanship, on a scenic natural terrace overlooking the sea







Sicily

494

Rooms

- Premium, also Garden, Balcony and Sea View
- Family, also Garden and Balcony
- Communicating Balcony
- Superior, also Garden and Balcony
- Classic, also Garden and Balcony
- Dog Room

Services and facilities

- 1.214 Seats in the outdoor amphitheater
- Private sandy beach
- 3 restaurants (1 central 2 thematic)
- Mini Club, Young and Teen Club
- Playgrounds and Water Park
- Day and night entertainment
- Baby Kitchen
- Bluwellness
- Free Wi-Fi
- Shops
- Indoor car park
- Dog-Friendly

Airports & landmarks distances

65 km Comiso, 125 km Catania, 210 km Palermo, 49 km Temple's Valley, 92 km Scicli

67





Sports fields, fitness areas & nautical sports



Sports & facilities

- 3 Pools with large solarium
- Fitness Area
- 4 Multi-purpose pitches (tennis / five-a-side football)
- 2 Padel courts
- 2 Bowl courts
- 1 Archery
- Sailing, windsurfing and nautical sports

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Serenè Resort

Calabria

A modern and essential design, with warm colours inspired by the golden coasts of Calabria, surrounded by a magnificent park directly by the sea





Serenè Resort

Calabria

484 F

Rooms

- Premium
- Premium Family, also Garden and **Balcony**
- Family Garden
- Connecting rooms
- Superior, also Garden and Balcony
- Classic, Garden or Balcony
- Dog Room

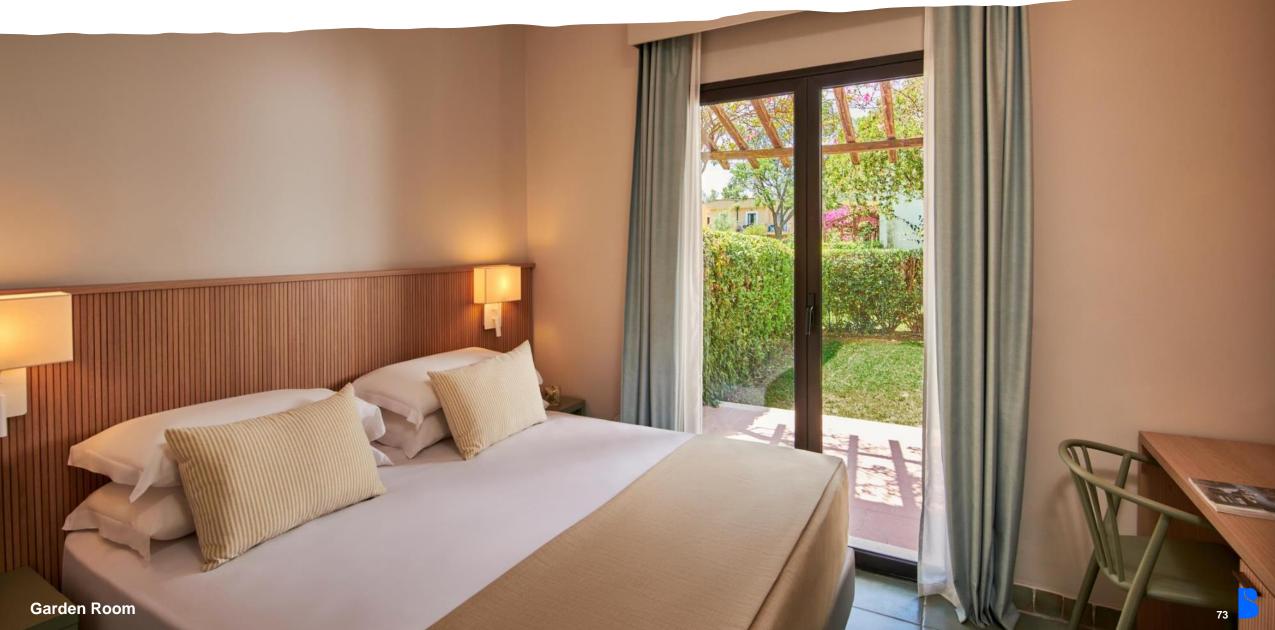


Services and facilities

- 1.000 Seats in the outdoor amphitheater
- Sandy, private beach
- 1 Central restaurant with outdoor area
- 2 Food Points
- Gluten Free cuisine
- Mini Club, Young and Teen Club
- Playgrounds and Water Park
- Day and night entertainment
- Baby Kitchen
- Bluwellness •
- Free Wi-Fi
- Shops
- Indoor car park
- Dog-Friendly

Airports & landmarks distances 18 km Crotone, 80 km Lamezia Terme

Serenè Resort





Serenè Resort

Sports fields, fitness areas & nautical sports



Sports & facilities

- 3 Pools with large solarium
- Fitness Area
- 1 Padel court
- 1 Tennis courts
- 2 Multi-purpose pitches (tennis / five-a-side football)
- 1 Multi-purpose pitch (basket / volleyball)
- 1 Eight-a-side football pitch
- 2 Bowl courts
- 1 Archery
- Sailing, windsurfing and nautical sports

Serenè Resort



Calabria

On a magnificent beach of the Ionian coast, surrounded by an enchanting pine and eucalyptus forest, with all the comforts you could wish for





Calabria

460

Rooms

- Premium, also Garden and Balcony
- Family Garden
- Superior, also Garden and Balcony
- Classic Garden
- Dog Room



Services and facilities

- 1.408 Seats in the outdoor amphitheater
- Private sandy beach
- 3 Restaurants (1 central and 2 thematic)
- Baby Daycare
- Mini Club, Young and Teen Club
- Playgrounds and Water Park
- Day and night entertainment
- Baby Kitchen
- Bluwellness
- Free Wi-Fi in Premium rooms and in the main public areas
- Shops
- Indoor parking
- Dog-Friendly

Airports & landmarks distances

100 km Lamezia Terme, 100 km crotone, 200 km Bari, 6 km Sibari Train Station

77





Sports fields, fitness areas & nautical sports



Sports & facilities

- 3 Pools with large solarium
- Fitness Area
- 2 Tennis courts
- 4 Multi-purpose pitches (tennis / five-a-side football)
- 1 Multi-purpose pitch (basket / volleyball)
- 1 Eight-a-side football pitch
- 2 Bowl courts
- 1 Archery
- Sailing, windsurfing and nautical sports







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Piedmont

Wide sunny slopes amidst beautiful alpine panoramas and snow-capped peaks, in the stunning Vialattea ski area, for ski enthusiasts and beyond





Piedmont



130

Rooms

- Romantic Suite
- Family Suite
- Junior Suite
- Classic

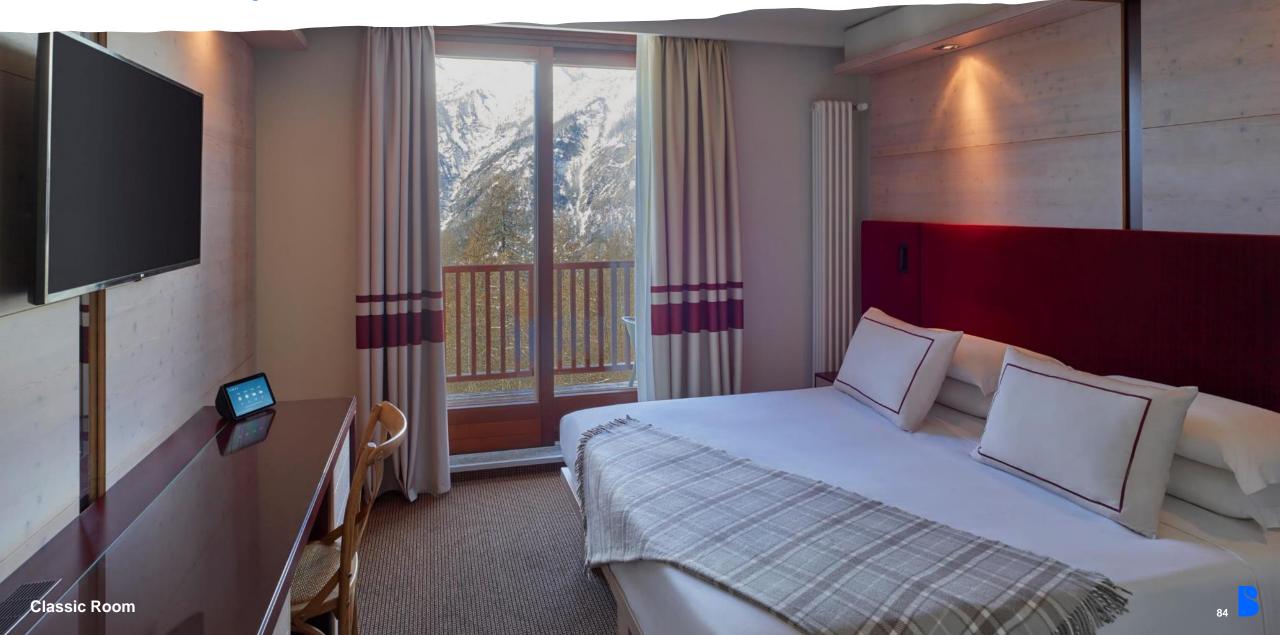
Services and facilities

- 1 central restaurant
- Indoor heated swimming pool
- 400 km of ski slopes all connected
- Equipped gym
- Mini Club and Young Club
- Day and night entertainment
- Wellness centre with sauna and turkish bath
- Free reserved ski boxes
- Activities for non-skiers
- Free Wi-Fi
- Garage and outdoor parking

Airport & landmarks distances 100 kmTorino, 7 km Sestriere

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