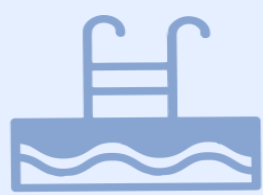




BLUSERENA
HOTELS & RESORTS

Abruzzo

Serena Majestic Hotel Residence



POOLS

- Swimming pool with water slides
- Swimming pool with diving board
- Swimming pool for Mini Club children



SEA AND BEACH

- Sea in the first strip suitable for children's swimming
- Large, sandy, private beach
- Beach umbrella with an assigned sun lounger and deckchair
- Pedal boats, canoes, sailing, windsurfing, paddle surfing
- Changing rooms, showers, bar and information desk



ROOMS AND RESIDENCES

- 271 hotel rooms and 168 residences renovated in 2024, all directly by the sea. Communicating hotel rooms and rooms for the disabled available on request. Sea view rooms and residences also available
- Suite
- Junior Suite
- Premium
- Superior
- Classic
- Studios and Two-Room Residence



RESTAURANT AND BARS

- Rich buffet dining with show cooking
- Restaurant with air-conditioned rooms
- Il Patio, shaded outdoor seating area
- Pizzeria Gulliver, for guests in residences
- Sea Box, for those who want to eat on the beach
- Baby Kitchen
- Two bars, including one on the beach
- Special attention to food intolerances



SPORTS AND WELLNESS

- Fitness area with isotonic machines
- Padel courts, five-a-side football, tennis courts and bocce court with night lighting, archery station, table tennis, shooting ranges, beach volleyball, beach tennis, teqball
- Group gymnastics: Tai chi Stretch, Latin Fitness (new 2024), Yoga, Zumba, Water Aerobics, Nordic Walking, jump fitness
- Swimming lessons, sailing, windsurfing, tennis, archery and shooting
- Bluwellness wellness centre



CHILDREN AND TEENS

- Children's and teens clubs (3- to 17-year-olds)
- For children and teenagers 3- to 17-year-olds, reserved lunch with entertainers
- Playground
- Serenella Beach



ENTERTAINMENT

- Great team of entertainers
- Daytime entertainment, great evening shows and musical entertainment
- Blu Circus, circus disciplines course
- Sports challenges and tournaments, card games, board games
- Dance lessons and group dances
- Themed evening parties
- Excursions

MORE

- Free Wi-Fi
- 24-hour doctor
- Car rental, pushchair rental, bike, e-bike rental and electric scooters
- Boutiques, shops, emporium
- Conference halls
- On-site parking



BLUSERENA
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[Scopri tutti i dettagli.](#)